



VersoView

TOKENOMICS

www.versoview.com

VERSOVIEW: VVT TOKEN EMISSIONS

“VersoView employs a comprehensive, cutting-edge set of deflationary mechanisms, tied directly to corporate revenues to offset token emissions generated by the VersoRewards Staking program, as well as refunding and perpetuating the Staking Rewards Pool.”

On April 13, 2021, the total supply of VersoView Token (\$VVT) was permanently reduced to 199,999,999 VVT.

At the end of June, our circulating supply is estimated to be 43,800,000 VVT, primarily as a result of rewards from the Gold staking pools.

LAUNCH TO DATE

Since the VersoView Token Generation Event (TGE) on Dec 2, 2020, the team has maintained a commitment to freeze supply at 40,000,000 for the first six months to allow a stable and healthy market to form without added dilution.

Additionally, as there were no incentivized lockups via private or pre-sale of the VersoView Token, there are no pre-sold token unlocks that affect supply.

VERSOVIEW: 90% LOCK UP

On April 13, 2021, VersoView Foundation announced that following our comprehensive business modelling and emissions analysis, the total token supply that was projected at the start of the project was no longer required, and as such, that surplus supply will be permanently reduced.

1,800,000,000 excess \$VVT tokens were sent to the Ethereum 0x000 lock address and represent a total value in excess of \$400,000,000 worth of VersoView Tokens being locked forever.

WHY DID WE DO THIS?

When we launched in December of last year we did so with very little funding, and no private or public sale rounds. With an effective market cap of just \$200,000 our emissions projections for funding needs suggested that our original supply of 2,000,000,000 might be necessary over the lifespan of the company.

However, due to the overwhelming success of the project in the first few months, combined with our commitment to self-fund large portions of the development cycle and a tremendously successful Series A round, our need for token emissions has been drastically reduced.

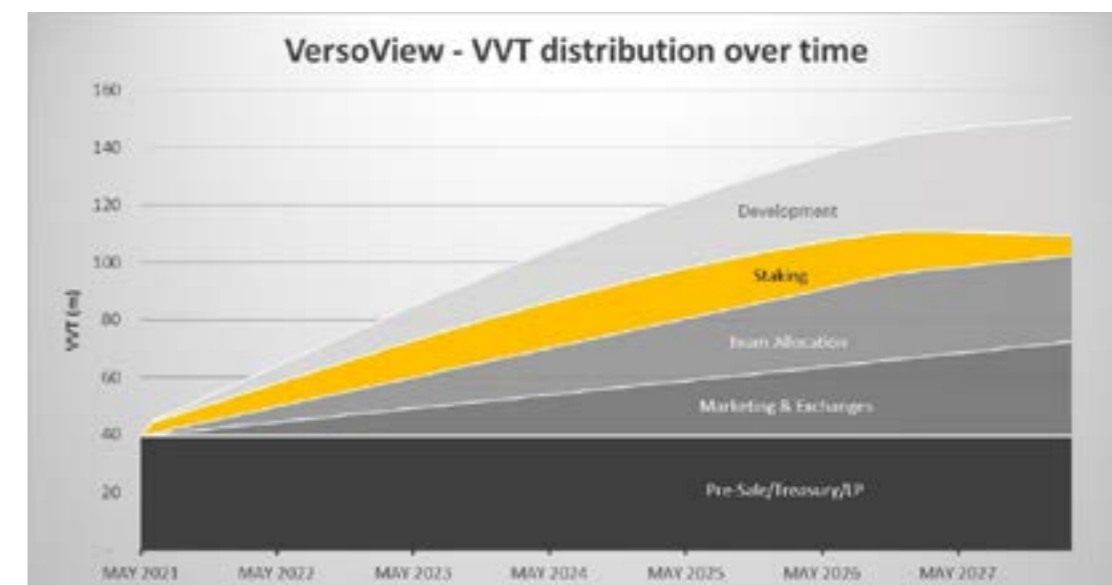
As reported the highest projected total of circulating supply would have been no greater than 140,000,000 VVT in the year 2025.

In addition to this, we have held detailed discussions with our development team who have raised concerns about the latency and coding challenges presented by the number of smart contracts that would be required by our Ecosystem Rewards Pool tokenomics mechanic.

In talks with our Advisory Board, these respected business leaders have given detailed insights as well that the mechanic may add unnecessary complexity without significant added value, and lastly, our community has been vocal about the size of uncirculating tokens, and the impact that it presents with potential investors and that even though a business use case exists for those tokens, the concern still exists.

For all of these reasons we have adjusted our tokenomics to eliminate the Ecosystem Rewards Pool and adjust the revenue mechanics accordingly. This is projected to have no measurable impact on our business and will accelerate the deflationary nature of our tokenomics and increase the velocity of tokens returning to the Staking Rewards Pool.

EMISSIONS AND SUPPLY



A large portion of the 140m will only be used when there is revenue, and these tokens are to give companies a taste of blockchain without the burden of having to purchase them on an exchange themselves. They're locked in a smart contract and won't hit the market, if unlocked – they flow back to the rewards wallet.

TOKEN REDUCITON

Below is a list of the VersoView non-circulating supply wallets, their current function, and totals before and after the supply reduction.

Marketing & Exchanges

0x 073369B0991C23503dFB8074B5ad6a68FE9FEA79
 Launch pool VVT:200,000,000
 Post Reduction: 40,000,000

Development Pool

0x3949E304653c08c37BAc90d1843e8a6832B125E2
 Launch pool VVT:300,000,000
 Post Reduction: 50,000,000

Business Development

0x021419545b9b0E69d5D9E4fAeBB57860a538eb9f
 Launch pool VVT:300,000,000
 Post Reduction: 0

Future Liquidity

0x2CCEA57428631C6705b3392504F0f942Bbd504d4
 Launch pool VVT:260,000,000
 Post Reduction: 0

Team Allocation

0x2c111c5587aaBE15f51BDcad0190270EEbbd0056
 Launch pool VVT:400,000,000
 Post Reduction: 30,000,000

VersoRewards Staking Pool

0x3FAC8F48aE5f0AEDecd1e0a81A602756777F50e8
 Launch pool VVT:200,000,000
 Post Reduction: 40,000,000

VersoRewards Ecosystem Pool

0xB061e640FE04F4acD206ef61D9A01345938b7029
 Launch pool VVT: 300,000,000
 Post Reduction: 0

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VERSOVIEW INCOME SUBSCRIPTIONS

Application Subscription Revenue is the primary revenue stream for VersoView. 2.5% of all Subscription revenues generated by VersoView will be used to buy \$VVT from the open market, of which 50% will be permanently locked in a 0x0000 Ethereum address and 50% will flow into the **Staking Rewards Pool**.

ADVERTISING

Advertising is a core revenue driver in traditional publishing, and **VersoView Premium Subscribers** may leverage a diverse range of advertising options, such as Google AdWords, as well as conventional direct placements which offer discounts to advertisers when paid in VVT.

Advertising Revenue generated via **VersoView Free Tier Subscribers** is retained by VersoView. 5% of all advertising revenues generated by VersoView in any fiat currency will be used to buy \$VVT from the open market, of which 50% will be permanently locked in a 0x0000 Ethereum address and 50% will flow into the **Staking Rewards Pool**.

6% of advertising revenues generated in VVT will be distributed: 50% will be permanently locked in a 0x0000 Ethereum address and 50% will flow into the **Staking Rewards Pool**.

STAKING REWARD UNLOCKS

Bronze, Silver and Community VVT unlocks

The 60-day Bronze staking pool along with the 90-day Silver staking and Community staking pool rewards – approx 678,000 VVT – were fully accounted for within the existing circulating supply. No further tokens will be issued to fund these unlocks.

June 2021 VVT unlocks

The 150-day Gold staking pool ends in June with 3,800,000 VVT rewards released. This brings the circulating supply to 43,800,000.

June to December 2021 VVT unlocks

With our Alpha launch three months ahead of schedule, our focus is now on delivering our road map, with the emphasis on Marketing, Exchanges, and Development including AI, scalability and security. In parallel, our Series A fund-raising – which greatly reduces the need for additional token emissions – is in progress.

Thus, over the course of 2021 the VersoView team projects the following estimated token unlocks:

Staking Rewards Pool: 6,200,000

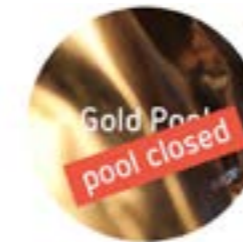
Marketing/Exchange Pool: 2,800,000

Development Pool: 3,500,000

(see Series A above, may not be required)†

Team Tokens: 3,150,000

The total circulating supply by Dec 31, 2021 is estimated at 55,650,000 VVT.† (as above)



NEW STAKING POOLS

New staking pools will open in April, May and June at the conclusion of the respective Silver, Community and Gold Pool durations.

VVT DISTRIBUTION DEFLATIONARY MECHANICS

As per previous documents, as the retail launch of the VersoView platform begins to drive revenue* to the company, a percentage is diverted to buyback VVT and the impact is a deflationary pressure on both total supply and to a larger degree, circulating supply.

*Revenues are derived from multiple sources including, but not limited to; tiered platform subscriptions; enterprise platform onboarding; user subscriptions; and advertising.

VERSOREWARDS VIP NFTS

VersoRewards VIP NFTs are an exclusive series of NFTs that are artistically beautiful, scarce and grant valuable utility both on and off the VersoView platform.

The first VIP NFT available to the VersoView community is the VersoView VersoRewards V1 Staking VIP ‘Early Adopter’ NFT. This limited edition NFT will be earned by any wallet address that completes the full maturity period in our phase one and phase two staking pools.

What does it mean to hold VersoRewards VIP NFT?

- Early access to all VersoRewards Staking Pools – NFT wallets will be whitelisted for early access to all future staking pools in the VersoView ecosystem so that they can bypass the First Come, First Serve limitations of the staking programs.
- Whitelisted early access to the VersoView Platform – NFT wallets will be whitelisted for early access to the VersoView Platform at launch and will enjoy access to exclusive perks on the platform only available to VIPs.
- Exclusive VersoView Merchandise – NFT wallets will be eligible to claim real world merchandise (Hats, T Shirts, Hoodies etc) when it becomes available.*

*Restrictions apply. Address and wallet registration required. Some jurisdictions may be ineligible.

REWARDS

“New VersoView Platform Subscribers are granted tokens from the Ecosystem Rewards Pool according to the tier of subscription that they purchase.

These tokens are directly locked into Smart Contracts and are used as collateral to mint customized, branded Social Tokens.”

Each VersoView Subscriber is encouraged to build a content-based community within their topic, brand or corporate readership. **Branded Social Tokens** serve as the tool to reward loyalty, readership, and acts as the core currency within the Subscriber’s branded economy inside VersoView.

Minting Branded Social Tokens requires \$VVT staked by the Subscriber.

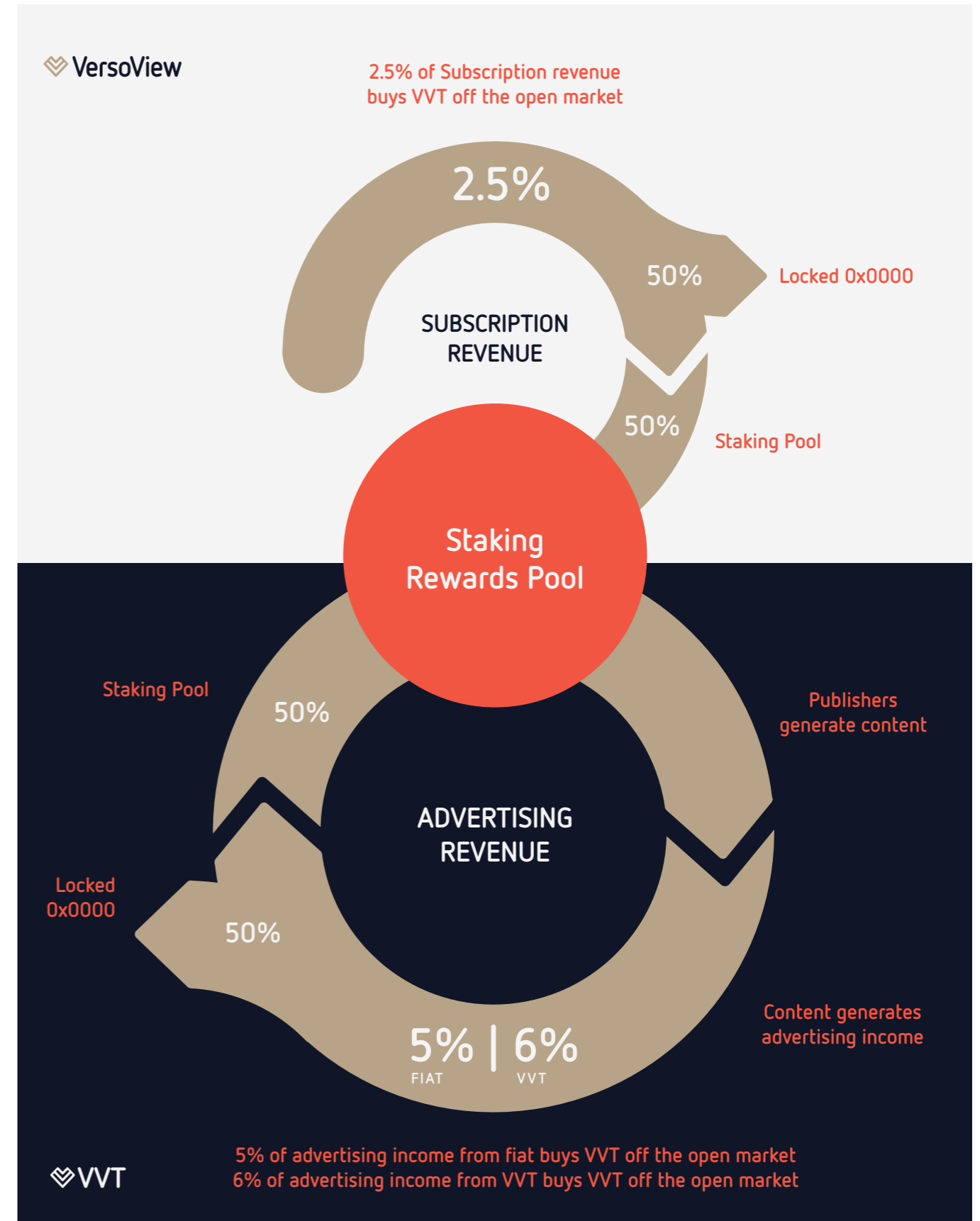
VersoView incentivizes new Subscribers by granting them an allocation of tokens from the Ecosystem Rewards Pool at the time of subscription, proportional to the **Subscription Tier** that they sign up for.

Tokens allocated from the Ecosystem Rewards Pool are sent directly from the Pool into a staking Smart Contract, and never enter market circulation.

If the Subscriber terminates VersoView services, these tokens return to the Pool.

Subscribers who require a larger pool of branded Social Tokens are required to purchase these from market circulation, and lock them, though they retain ownership of these tokens and can unlock and recirculate them if they terminate their VersoView Services.

The Staking Rewards Pool is refilled and perpetuated with revenue mechanics detailed in the **Revenue Mechanics** as previously shown.





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