VersoView

ECOSYSTEM REWARDS POOL

www.versoview.com

@arthur-mazi/unsplash

VERSOVIEW:
THE ECOSYSTEM REWARDS POOL

"New VersoView Platform Subscribers are granted tokens from the Ecosystem Rewards Pool according to the tier of subscription that they purchase.

These tokens are directly locked into Smart Contracts and are used as collateral to mint customized, branded Social Tokens."

REWARDS

Each **VersoView Subscriber** is encouraged to build a content-based community within their topic, brand or corporate readership. **Branded Social Tokens** serve as the tool to reward loyalty, readership, and acts as the core currency within the Subscriber's branded economy inside VersoView.

Minting Branded Social Tokens requires $VVT staked by the Subscriber. VersoView incentives new Subscribers by granting them an allocation of tokens from the Ecosystem Rewards Pool at the time of subscription, proportional to the **Subscription Tier** that they sign up for.

Tokens allocated from the Ecosytem Rewards Pool are sent directly from the Pool into a staking Smart Contract, and never enter market circulation.

If the Subscriber terminates VersoView services, these tokens return to the Pool.

Subscribers who require a larger pool of branded Social Tokens are required to purchase these from market circulation, and lock them, though they retain ownership of these tokens and can unlock and recirculate them if they terminate their VersoView Services.

VersoView has retained 15% of the total VersoView token supply for Ecosystem Rewards.

This 300,000,000 VVT will be allocated to VersoView Subscribers to facilitate the incubation of these blockchain based communities built around their publications, content or brands, through customized incentive structures powered by their own branded Social Token.

The Ecosystem Rewards Pool is refilled and perpetuated with revenue mechanics detailed in the **Revenue Mechanics** on the next page.

ADVERTISING

Advertising is a core revenue driver in traditional publishing, and **VersoView Premium Subscribers** may leverage a diverse range of advertising options, such as Google AdWords, as well as conventional direct placements which offer discounts to advertisers when paid in VVT.

Advertising Revenue generated via **VersoView Free Tier Subscribers** is retained by VersoView. 5% of all advertising revenues generated by VersoView in any fiat currency will be used to buy $VVT from the open market, of which 33.33% will be permanently locked in a 0x0000 Ethereum address, 33.33% will flow into the **Ecosystem Rewards Pool**, and 33.33% will flow into the **Staking Rewards Pool**.

6% of advertising revenues generated in VVT will be distributed: 33.33% will be permanently locked in a 0x0000 Ethereum address, 33.33% will flow into the **Ecosystem Rewards Pool**, and 33.33% will flow into the **Staking Rewards Pool**.

SUBSCRIPTIONS

Application Subscription Revenue is the primary revenue stream for VersoView. 2.5% of all Subscription revenues generated by VersoView will be used to buy $VVT from the open market, of which 33.33% will be permanently locked in a 0x0000 Ethereum address, 33.33% will flow into the **Ecosystem Rewards Pool**, and 33.33% will flow into the **Staking Rewards Pool**.
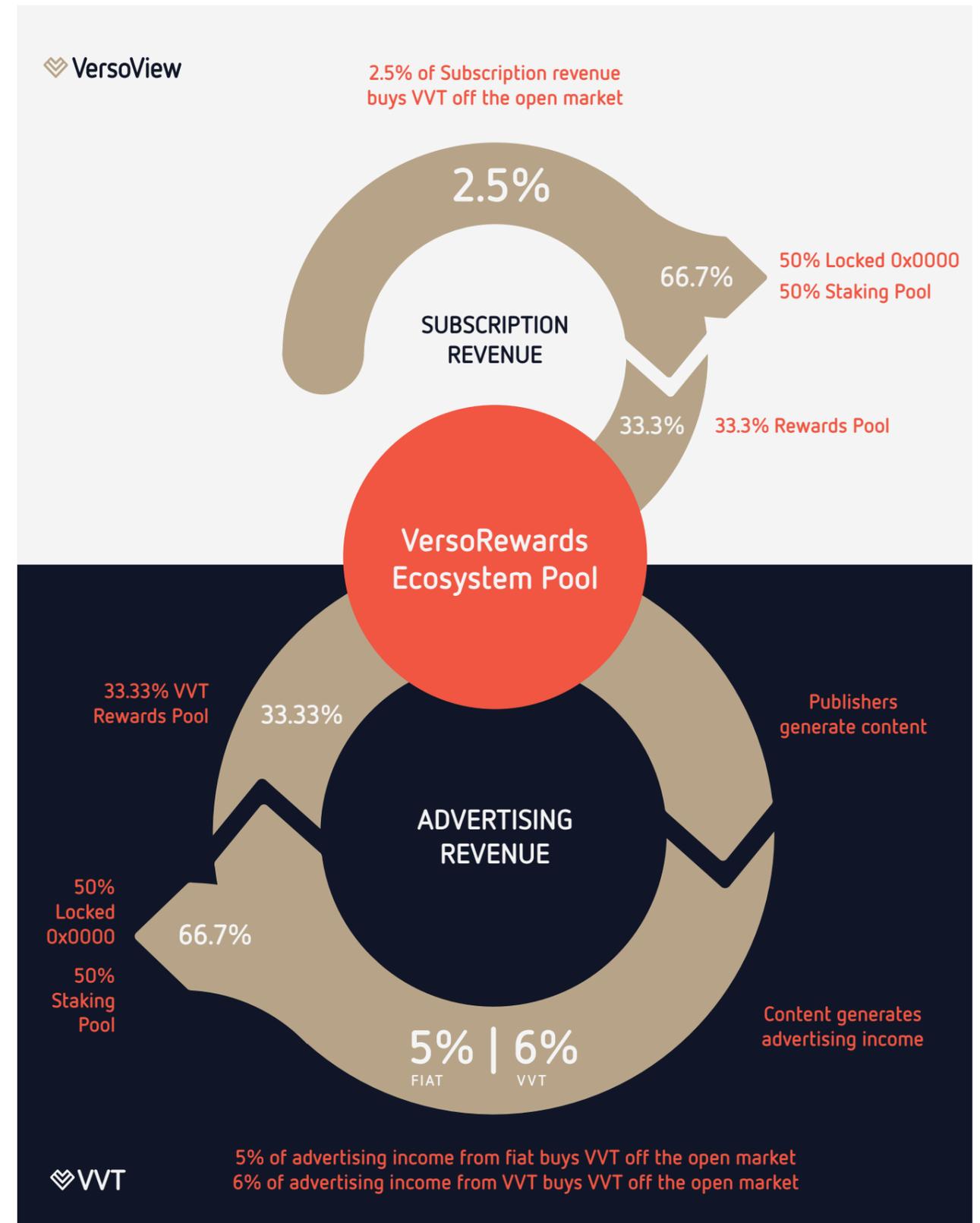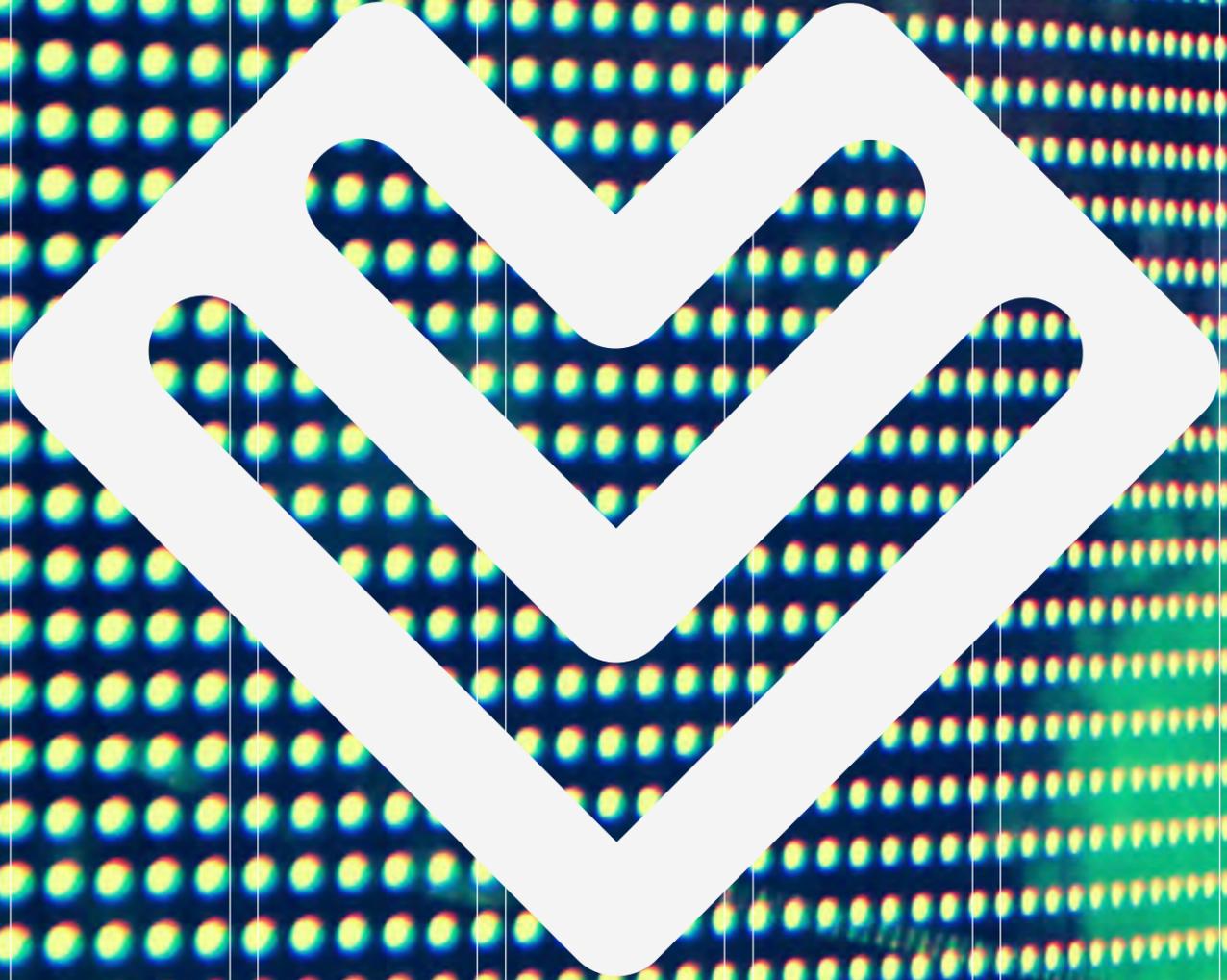
VersoView

t.me / versoview
www.versoview.com