



VersoView

REVENUE MECHANICS

www.versoview.com

VERSOVIEW: REVENUE MECHANICS

“VersoView employs a comprehensive, cutting-edge set of deflationary mechanisms, tied directly to corporate revenues to offset token emissions generated by the VersoRewards Staking program, as well as refunding and perpetuating both the Staking Rewards Pool and the Ecosystem Rewards Pool.”

ADVERTISING

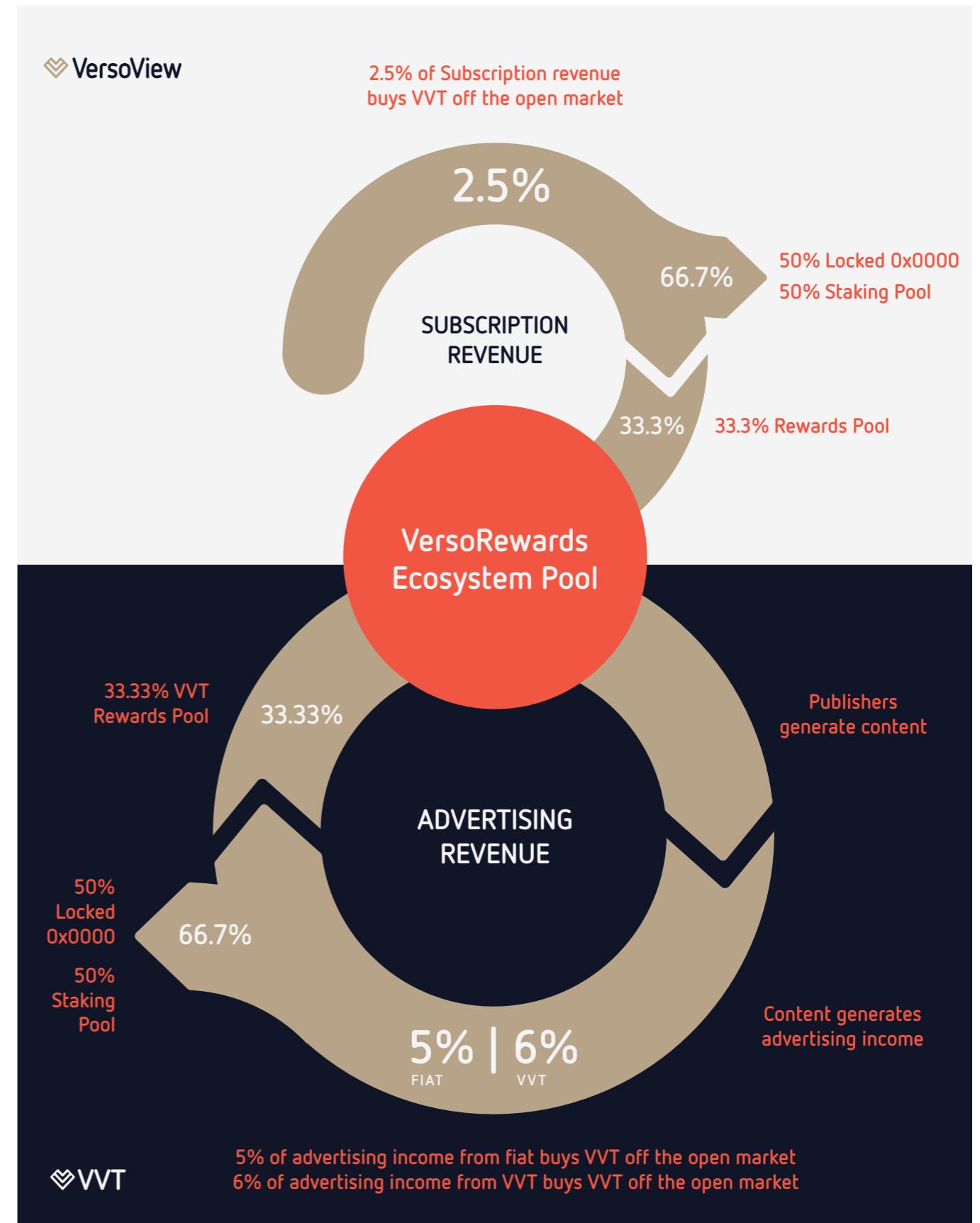
Advertising is a core revenue driver in traditional publishing, and **VersoView Premium Subscribers** may leverage a diverse range of advertising options, such as Google AdWords, as well as conventional direct placements which offer discounts to advertisers when paid in VVT.

Advertising Revenue generated via **VersoView Free Tier Subscribers** is retained by VersoView. 5% of all advertising revenues generated by VersoView in any fiat currency will be used to buy \$VVT from the open market, of which 33.33% will be permanently locked in a 0x0000 Ethereum address, 33.33% will flow into the **Ecosystem Rewards Pool**, and 33.33% will flow into the **Staking Rewards Pool**.

6% of advertising revenues generated in VVT will be distributed: 33.33% will be permanently locked in a 0x0000 Ethereum address, 33.33% will flow into the **Ecosystem Rewards Pool**, and 33.33% will flow into the **Staking Rewards Pool**.

SUBSCRIPTIONS

Application Subscription Revenue is the primary revenue stream for VersoView. 2.5% of all Subscription revenues generated by VersoView will be used to buy \$VVT from the open market, of which 33.33% will be permanently locked in a 0x0000 Ethereum address, 33.33% will flow into the **Ecosystem Rewards Pool**, and 33.33% will flow into the **Staking Rewards Pool**.



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