



High quality, engaging Digital Publishing is often difficult, time consuming, and expensive.

That is all about to change...





More than the
evolution of digital
publishing.

Welcome to
the home of
WPR technology.

The future
of how we **Write,**
Publish & Read.

THE VISION

To be the world's central hub for corporate and retail digital publishing.

To make the digital reader experience both user-friendly and beautiful.

To create AI-driven, single-touch, Blockchain-backed environments for subscribers to communicate and share.

To offer an income platform to publishers that rewards them for their rich content and digital views.

A pioneering digital publishing platform for corporate communications, retail newsstand magazines and niche publications which engages readers through an intuitive interface and appealing content.

The platform is a privacy-based eco-system that uses traditional publisher demographic profiles to recommend content, drive sales and encourage discussion and discovery.

IN CONTEXT

With globalization, customers have new expectations, with disruptors and relationship-makers at the core of the new economy. For ease of reference, VersoView can be seen in the following context;

- *Medium.com's* approach to reader experience. Beautifully-presented – comment, discuss, share in defined user-groups
- Wix's approach to publishing. Simple to build. Add API modules as required
- Google's approach to analytics – understand your audience, increase readership
- Apple's approach to privacy – information is gathered to improve services without compromising individual privacy
- Patreon's approach to supporting publishers – managed fund of pooled BAT
- Brave/Google approach to monetization – serve targeted ads



www.versoview.com